

	Complimentary Event Registration	Website Recognition	Customization	Option to provide "Shoe Guys"
<b>Platinum Pump Presenting - \$25,000</b> (\$23,000 tax-deductibility)	<b>20 VIP</b> Premium Seating & Valet Parking	Logo & Link	<ul style="list-style-type: none"> <li>Recognition on press releases, print advertising, radio and television spots, and social media</li> <li>Company spotlight during the program</li> <li>Option to choose one custom opportunity below (based on availability)</li> </ul>	2
<b>Diamond Stiletto - \$15,000</b> (\$14,000 tax-deductibility)	<b>10 VIP</b> Premium Seating & Valet Parking	Logo & Link		2
<b>Gold Studded Sandal - \$10,000</b> (\$9,000 tax-deductibility)	<b>10 VIP</b> Premium Seating & Valet Parking	Logo & Link		2
<b>Silver Slipper - \$5,000</b> (\$4,500 tax-deductibility)	<b>5 VIP</b> Premium Seating & Valet Parking	Logo & Link		2
<b>Relaxation Lounge - \$7,500</b> (\$6,800 tax-deductibility)	7	Logo & Link	Share your story with guests as they rest from enjoying the festivities; signature drink & fun furniture included	2
<b>Key to the Closet - \$7,000</b> \$2,500 donation and \$4,500 closet (\$6,500 tax-deductibility)	5	Logo & Link	Select the Key to the Closet winner on stage; logo on raffle tickets and signage	2
<b>Honorary Committee - \$5,000</b> (\$4,500 tax-deductibility)	5	Logo & Link	Logo recognition on all Honorary Committee communications, promotions and signage	1
<b>Green Screen - \$5,000</b> (\$4,500 tax-deductibility)	5	Logo & Link	Logo printed on all pictures taken home by guests	1
<b>Shoe Guys - \$5,000</b> (\$4,500 tax-deductibility)	5	Logo & Link	Logo on "Shoe Guys" shirts	1
<b>Wine Tasting Glass - \$3,500</b> (\$3,300 tax-deductibility)	2	Logo	Logo on souvenir wine glasses (included) for tastings	1
<b>"Best in Shoe" Award - \$2,500</b> (\$2,300 tax-deductibility)	2	Logo	Sponsor can provide judges and announce awards on stage during program	1
<b>"Best Dressed" Award - \$2,500</b> (\$2,300 tax-deductibility)	2	Logo		
<b>Champagne Skirt - \$2,500</b> (\$2,300 tax-deductibility)	2	Logo	Live model shares your company name with participants as she greets guests entering the event	1
<b>Cocktail Napkin - \$2,500</b> (\$2,300 tax-deductibility)	2	Logo	Logo on cocktail napkins (you supply) for beverage and food stations for 400+ attendees	1
<b>Décor - \$2,500</b> (\$2,300 tax-deductibility)	2	Logo	Logo on signage at every table (approx 40) during the program	1
<b>Live Auction Package - \$2,500</b> (\$2,300 tax-deductibility)	2	Logo	Your name verbally recognized during live auction; name listed on mobile bidding website as donor; live auction package chosen by Bon Secours	1
<b>Mystery Box Pull - \$2,500</b> (\$2,300 tax-deductibility)	2	Logo	Logo on Mystery Box Pull raffle signage and materials	1
<b>Printing - \$2,500</b> (\$2,300 tax-deductibility)	2	Logo	Logo printed on all signage throughout the event	1
<b>Water Bottle - \$2,500</b> (\$2,300 tax-deductibility)	2	Logo	Logo on disposable water bottles (you supply)	1
<b>Ladies Lounge - \$2,500</b> (\$2,300 tax-deductibility)	2	Logo	Logo on signage in ladies' restroom	1

ALL sponsors will receive recognition via social media, attendee communications, website and throughout the program.

For more information, contact Angie Dempsey at [Angie\\_Dempsey@bshsi.org](mailto:Angie_Dempsey@bshsi.org) or 804-514-5440.